



## 35<sup>th</sup> ITALIAN FOUNDRY CONGRESS

Technical Sessions

12-13 November 2020

**BECOME A  
SPONSOR**

### CALL FOR SPONSORSHIP

Sponsorship quota: 1.000 € + VAT

Becoming a sponsor is a great opportunity to be part of one of the most important events in the Italian foundry industry: through the participation to the Italian Foundry Congress you can increase your brand reputation with the leading Italian foundries.

#### ABOUT THE ITALIAN FOUNDRY CONGRESS

For the first time since its establishment, the Italian Foundry Congress will take place entirely online and will be limited to the Technical Sessions, aimed at updating foundrymen on the latest innovations in the field of metallurgy, design, plant engineering and process. The plenary session will also be addressed on cross-cutting issues such as the improvement of energy management, environmental impact, health and safety at work, etc.

#### AGENDA (dates and times may vary)

##### 12<sup>th</sup> November

h. 14:00 PLENARY SESSION

##### 13<sup>th</sup> November

h. 9:00 METALLURGY SESSION  
(Ferrous and NF foundries)

h. 14:00 TECHNOLOGY AND PROCESS  
SESSION  
(Ferrous and NF foundries)

#### SPONSORSHIP QUOTA 1.000 € + VAT

What is included:

- Logo and company name placement on all communication materials such as:
  - ✓ Dedicated section to the event on Assofond's website
  - ✓ Event registration page on Zoom platform, confirmation emails, reminders
  - ✓ Weekly newsletters sent by Assofond before and after the event
- Publication of the company profile on the weekly newsletters sent by Assofond to its member companies. Profiles will be published in rotation, and at least one step for each sponsor will be guaranteed
- During the event, logo placement on Zoom's virtual background between speeches
- Projection during the event of a promotional video / interview (max. 1 minute, to be made by the sponsor companies. In case of need of support for the realization of the video you can contact Andrea Bianchi - a.bianchi@assofond.it - 02 48400967). The video will be broadcast at least once between speeches, possibly even on several times depending on the number of videos
- Logo and company profile (written by sponsors) on "In Fonderia" printed magazine
- Logo placement on the home page of Assofond's website in rotation, with link to the company website, until the 2022 Congress
- Participants list (Company names) at the end of the meeting

#### HOW TO BECOME A SPONSOR

- For any further information you may need, please contact Assofond's Communication Manager Andrea Bianchi (+39 02 484400967 - [a.bianchi@assofond.it](mailto:a.bianchi@assofond.it))
- The provision of the services listed above is subject to the payment of the sponsorship fee by bank transfer in the name of: S.A.S. Società Assofond Servizi S.r.l. on bank account: UBI - BANCO DI BRESCIA - Branch of Corsico Liberazione (MI) IBAN: IT 21 A 03111 33031 000000003635 - SWIFT: BLOP IT 22
- For further information about application and payment methods, please contact the Assofond Organizing Secretariat: Laura Siliprandi (+39 02 48400967 - [l.siliprandi@assofond.it](mailto:l.siliprandi@assofond.it))

