

In

Fonderia

THE MAGAZINE FOR THE ITALIAN FOUNDRY INDUSTRY

"In Fonderia": the leading magazine for the Foundry industry

Assofond, the Italian Foundry Association, is pleased to present its publication "In Fonderia".

"In Fonderia", that replaced at the beginning of 2019 Assofond's longstanding house organ "Industria Fusoria", has become in a few months a reference point for the Italian Foundry industry.

Our magazine is issued bimonthly in two languages (Italian and English) and distributed to both the Italian Foundries and the leading international stakeholders in the Foundry world.

"In Fonderia" is also available online on the website www.assofond.it, where all of the advertisements are linked to the websites of the respective advertisers.

Become an advertiser and promote your business

Advertising in "In Fonderia" means communicating with a specific target: entrepreneurs and managers of Italian and international Foundries, trade associations, foundry suppliers and clients.

"In Fonderia" is the ideal promotional medium for all companies working in close contact with the Foundry world: all issues of the magazine, besides updates on current trends in the sector, also feature economic analysis, technical documentation and news about Assofond's activities and plans.

It's a mix that makes "In Fonderia" the leading Italian magazine entirely devoted to ferrous and non-ferrous Foundries.

- OVER 1,000 COPIES IN CIRCULATION

- WIDESPREAD DISTRIBUTION IN ITALIAN FOUNDRIES

- BILINGUAL ITALIAN/ENGLISH

- PUBLISHED ONLINE AT ASSOFOFOND.IT

- DISTRIBUTED AMONG INTERNATIONAL FOUNDRY ASSOCIATIONS

- A BENCHMARK FOR THE ENTIRE ITALIAN FOUNDRY INDUSTRY

ASSOFOND
ASSOCIAZIONE ITALIANA FONDERIE



In

Fonderia

THE MAGAZINE FOR THE ITALIAN FOUNDRY INDUSTRY

Advertisement price list 2025 (price per issue)

The price list offers advertisers plenty of visibility:

Full page	500 € + VAT
Inside cover (first page)	700 € + VAT
Inside front cover, inside back cover	700 € + VAT
Outside back cover	800 € + VAT
Advertorial	1.000 € + VAT

For special and/or permanent spaces, the listed price is increased by 20%.

Material

Originals for reproduction, photographs, designs, articles etc. at the expense of the advertiser. The advertisement dimensions are as follows:
210 x 297mm + 3mm margin, for a total of 216 x 303mm.

Deadline for submitting material

The deadlines indicated below apply to articles and advertorials.
The submission of advertising pages may be delayed by two weeks.

No. 1 (January-February) Material submission: 10 January Shipping: 20 February	No. 4 (July-August) Material submission: 14 June Shipping: 26 August
No. 2 (March-April) Material submission: 8 March Shipping: 22 April	No. 5 (September-October) Material submission: 6 September Shipping: 21 October
No. 3 (May-June) Material submission: 3 May Shipping: 21 June	No. 6 (November-December) Material submission: 4 November Shipping: 16 December

Contacts

For more information:
Cinzia Speroni - c.speroni@assofond.it - +39 02 48400967

ASSOFOND
ASSOCIAZIONE ITALIANA FONDERIE

