



## **ASSOFOND 2024 GENERAL MEETING**

Soave (VR) | 21<sup>st</sup> June 2024

## **37<sup>TH</sup> ITALIAN FOUNDRY CONGRESS**

**Political and Economic Congress**

Palermo, Sicily | 17<sup>th</sup>-18<sup>th</sup>-19<sup>th</sup>-20<sup>th</sup> October 2024

**Technical Congress**

Webinar | 14-15-18-19 November 2024

**BE OUR  
SPONSOR!**

### **CALL FOR SPONSORSHIP**

Sponsorship quota "ALL INCLUSIVE" (General Meeting + 37<sup>th</sup> Foundry Congress)

6.000 € + VAT

Sponsorship quota ONLY GENERAL MEETING

1.000 € + IVA

Sponsorship quota ONLY TECHNICAL CONGRESS

1.000 € + IVA

The year 2024 will be eventful for Assofond, which is flanking its annual meeting in June with the traditional biennial appointment with the Italian Foundry Congress, whose "economic-political" session is scheduled for October 17-20 in Palermo.

The two events, which will be followed by the Technical Congress in November, repoposed in telematic mode on the Zoom\* platform, represent a fundamental moment of aggregation for all Italian foundries and their network: an important opportunity for visibility for companies that work closely with foundries.

### **THE GENERAL MEETING**

At the Annual Meeting, member foundries, customers and suppliers gather for a time to meet and discuss market trends and the challenges of the future. An event attended by entrepreneurs, managers, and executives from all major Italian foundries.

### **AGENDA**

10:00	PRIVATE MEETING (Assofond member foundries only)
12:00	NETWORKING LUNCH (free entrance)
14:00	PUBLIC MEETING
17:00	APERITIF

### **THE ECONOMIC-POLITICAL CONGRESS**

Four days of meetings in Palermo during which foundry entrepreneurs, institutional representatives and experts from the relevant sectors will meet to understand what the future scenarios for the industry will be, how markets will evolve and what new customer needs will be.

Between working sessions, breaks, convivial moments, gala dinners and guided tours, the Congress represents a unique opportunity for the world of industry suppliers to network and forge relationships with foundry entrepreneurs.

### **AGENDA**

**Thursday 17<sup>th</sup> October**  
1st CONGRESSUAL SESSION (afternoon)\*  
GALA DINNER

**Friday 18<sup>th</sup> October**  
2nd CONGRESSUAL SESSION (all day)\*  
GALA DINNER

**Saturday 19<sup>th</sup> and Sunday 20<sup>th</sup> October**  
GUIDED TOURS OF THE CITY OF PALERMO AND  
SURROUNDING AREAS FOR ALL PARTICIPANTS

*\* Guided tours will be offered to participants not involved in the conference proceedings*



## THE TECHNICAL CONGRESS

The next edition of the Foundry Technical Congress - an event aimed at bringing foundry workers up to date on the latest industry innovations in metallurgy, design, plant, and process - will be held online\*.

During the event, particularly on the first two days, cross-cutting topics such as improved energy management, environmental impact, occupational health, and safety, etc. will also be addressed.

\*The possibility of combining the online sessions with an in-person day is being evaluated.

## AGENDA

**Thursday 14<sup>th</sup> November**  
h 9:00 THE FOUNDRY OF THE FUTURE:  
ENVIRONMENT, SAFETY, ENERGY

**Friday 15<sup>th</sup> November**  
h 9:00 QUALITY AND INNOVATION IN  
FOUNDRY

**Monday 18<sup>th</sup> November**  
h 9:00 FERROUS METALS: METALLURGY,  
TECHNOLOGY AND PROCESS

**Tuesday 19<sup>th</sup> November**  
h 9:00 NON FERROUS METALS: METALLURGY,  
TECHNOLOGY AND PROCESS

## WHY BECOME A SPONSOR

Becoming a sponsor is a fantastic opportunity to be part of the major events in the Italian foundry industry: through the participation to the Assofond General Meeting and to the Italian Foundry Congress, you can increase your brand reputation with the leading Italian foundries.

### Sponsorship quota for both the events (ASSOFOND GENERAL MEETING and ITALIAN FOUNDRY CONGRESS) **6.000 € + VAT**

What is included:

- Free admission to the Political-Economic Congress for two people (for non-sponsors: 1.000 € + VAT per person)
- Free admission to the General Meeting and Technical Congress (
- Logo and company name placement on:
  - ✓ Event programme, invitation emails and reminders
  - ✓ Event pages on the [assofond.it](http://assofond.it) website
  - ✓ Newsletters sent by Assofond before both events and in the following two weeks, with link to [assofond.it](http://assofond.it) website with profiles of all sponsors
  - ✓ Registration page, registration confirmation email, reminder email
  - ✓ Press releases
- Publication in the bilingual magazine "In Fonderia", of logo and company profile (material to be sent by sponsor companies) of all sponsors
- During both events, presence of the logo and name of the sponsoring companies in the breaks between the speeches
- Projection, during both events, of promotional video/interview (max. duration 2 minutes, to be produced by the sponsoring companies). The video of each sponsor will be broadcast at least once
- Logo on the home page of the Assofond website in rotation, with link to the company website
- List of companies attending the meeting



## Sponsorship quota ONLY GENERAL MEETING

**1.000 € + VAT**

What is included:

- **Logo and company name placement on:**
  - ✓ Event programme, invitation emails and reminders
  - ✓ Event pages on the assofond.it website
  - ✓ Newsletters sent by Assofond before both events and in the following two weeks, with link to assofond.it website with profiles of all sponsors
  - ✓ Registration page, registration confirmation email, reminder email
  - ✓ Press releases
- Publication in the **bilingual magazine "In Fonderia"**, of logo and company profile (material to be sent by sponsor companies) of all sponsors
- During both events, presence of the **logo and name of the sponsoring companies in the breaks between the speeches**
- Projection, during both events, of **promotional video/interview** (max. duration 2 minutes, to be produced by the sponsoring companies)
- **Logo on the home page of the Assofond website** in rotation, with link to the company website
- **List of companies attending the meeting**

## Sponsorship quota ONLY TECHNICAL CONGRESS

**1.000 € + VAT**

What is included:

- Sponsor company logo on all communication materials related to the Technical Congress only, which will be conveyed to Assofond contacts and the media, such as
  - Programme of the Technical Congress, invitation, and reminder emails
  - Webpage dedicated to the Technical Congress on the assofond.it website
  - Registration page on the Zoom platform, registration confirmation email, reminder email
- Publication in the **bilingual magazine "In Fonderia"**, of logo and company profile (material to be sent by sponsor companies) of all sponsors
- During the event, presence of logo and name of sponsor companies in the breaks between speeches
- Projection during the webinar of **promotional video/interview** (max. duration 2 minutes, to be made by the sponsoring companies). The video will be broadcast at least once between the speeches, also on several occasions depending on the number of videos submitted
- **Logo on the home page of the Assofond website** in rotation, with link to the company website
- **List of companies attending the meeting**

## Standard admission rates for non-sponsors

Participation in the work of the Economic and Political Congress (net of the favorable conditions reserved for SPONSORS described above) is by payment.

The participation fees, which include access to the proceedings, dinners, visits, and all planned activities, are as follows:

- ✓ Single registration fee reserved for congress participants: € 1,000 + VAT
- ✓ Single registration fee reserved for accompanying persons (non-Congress participants): 300 € + VAT (as usual, the fee includes participation in the extra-congressional activities, i.e., the dinners on Thursday 17 October and Friday 18 October, as well as the full program of visits and tours scheduled for the four days of 17-20 October, from Thursday afternoon to Sunday morning).



## FURTHER INFORMATION AND HOW TO JOIN

- For further information on the sponsorship proposal and to confirm your membership, please contact Assofond Communications Manager, **Andrea Bianchi** (02 48400967 - [a.bianchi@assofond.it](mailto:a.bianchi@assofond.it)).
- If support is needed to produce **the promotional video**, the association provides a video maker who can shoot the film at special rates. For information, contact Andrea Bianchi (02 48400967 - [a.bianchi@assofond.it](mailto:a.bianchi@assofond.it)).
- Membership is subject to payment of the fee by bank transfer in favour of:  
S.A.S. Società Assofond Servizi S.r.l. on account: INTESA SAN PAOLO - Ag. Corsico (MI)  
IBAN: IT 53 D 03069 33034 100000018975

